



## **SPORTS PONY STUDBOOK SOCIETY**

### **10th Anniversary Souvenir Booklet & Stallion Guide**

Dear Member,

This year marks the 10<sup>th</sup> anniversary of the SPSS and, to celebrate this, we intend to publish a Souvenir Booklet with information and articles aimed at Pony Breeders and including a SPSS Stallion Guide. The booklet will be A5, full colour on glossy (170gsm) paper and we will have 1,000 printed to distribute throughout the year at major pony events (including the BEF Futurity Evaluations, the 2010 Pony European Championships<sup>1</sup>, SPSS Gradings and In-Hand Show and the Young Dressage Pony Championships). We will also mail a copy to each paid up SPSS member as soon as they are printed (so early April if not before).

If you would like to advertise in the booklet – this may be pony/breeding related or unrelated – please complete and return the attached form with a cheque for the appropriate amount. Your advert(s) will need to be supplied to us by email in A5 format, artwork pre-prepared and ready to print (preferably as PDF file(s) but we may be able to accommodate other formats if necessary).

We will also approach independent companies to see if they want to advertise, so if you have any suggestions, please let me know.

In order to get this booklet out to members early enough to influence their choice of stallion for this year, we need to have definite numbers and payment for adverts by the end of February and then for you to email your advert(s) to me no later than 10<sup>th</sup> March (but earlier would be lovely please!!).

Kind Regards,

A handwritten signature in black ink that reads 'Philippa'.

Philippa Cole  
for the SPSS Directors

Tel: 01234 708905  
Mobile: 07834 238610  
Email: sportspony@btinternet.com

---

<sup>1</sup> Being held at Bishop Burton College, Nr Beverley, East Yorkshire from 27<sup>th</sup> July to 1 August 2010.



**SPORTS PONY STUDBOOK SOCIETY**

**10th Anniversary Souvenir Booklet & Stallion Guide**

Name: .....

Email Address: .....

Contact Phone Number: .....

Item	Price	Quantity	Total								
Advertise in the booklet:  Adverts will need to be supplied to us by email in A5 format, artwork pre-prepared and ready to print (preferably as PDF files but we may be able to accommodate other formats if necessary).											
First page: <table style="margin-left: 100px; border: none;"> <tr> <td>SPSS members:</td> <td>£60</td> <td></td> <td></td> </tr> <tr> <td>Non-members:</td> <td>£100</td> <td></td> <td></td> </tr> </table>	SPSS members:	£60			Non-members:	£100					
SPSS members:	£60										
Non-members:	£100										
Subsequent pages (per page): <table style="margin-left: 100px; border: none;"> <tr> <td>SPSS members:</td> <td>£50</td> <td></td> <td></td> </tr> <tr> <td>Non-members:</td> <td>£80</td> <td></td> <td></td> </tr> </table>	SPSS members:	£50			Non-members:	£80					
SPSS members:	£50										
Non-members:	£80										
		<b>Total:</b>									

**Please complete, include a cheque (payable to SPSS) and send to:**

**SPSS Head Office, Bernwode Stud, Sock Farm, Chiltorne Domer, Yeovil, Somerset BA22 8QZ**

*Note that your advert(s) will only be included in the booklet if you have paid all monies due to SPSS (ie membership, stallion registration, Horse and Hound advertisement etc). If you are unsure if you owe anything, please call Head Office on 01935 840029 or mobile: 07721 766210.*